





Wacky Weather: Keeping Your Business Afloat In the Wake of a Natural Disaster



Hampton businesses were not prepared ...
to continue their operations after
experiencing a disastrous emergency.

Without well prepared business continuity
plans, many businesses' recovery attempts
often resulted in failure.

- Chris Silver, [Business Continuity Planning: How Prepared is the Business Community of Hampton to Recover from a Significant Event?](#) (Hampton: The National Fire Academy Executive Fire Officer Program, 2005)

The Hartford 2013 Small Business Pulse: Storm Sandy



Among those who had to close their business,

44 percent

reported that it took

seven days or more to open their doors again.



Resiliency



Federal rules do not require
that hospitals make even
minimal preparations for
hurricanes, major storms and
other disasters

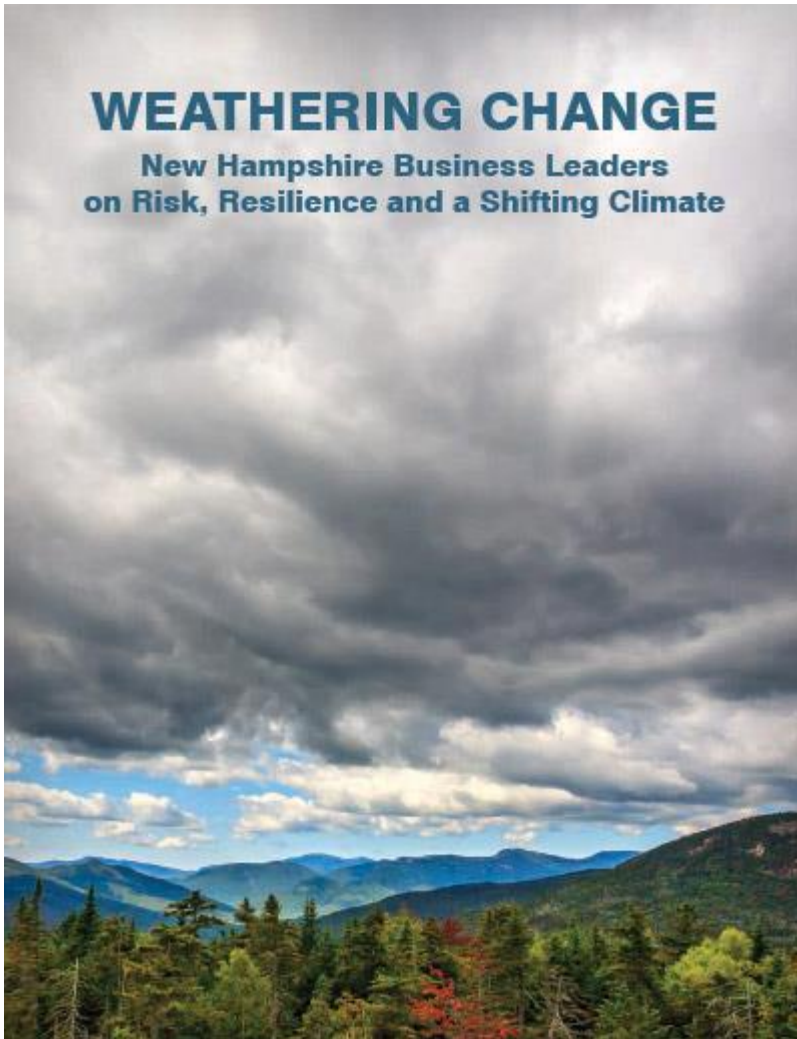


COLLABORATIVE INSTITUTE FOR
OCEANS, CLIMATE AND SECURITY
UNIVERSITY OF MASSACHUSETTS BOSTON



Stories, and
the people
who tell them.





100 business leaders
October 2014

Manufacturing, real estate,
agriculture & forestry, finance,
tourism, grocery and other
retail.

Weathering Change

Concord, NH | Oct. 23, 2014



Organized by the non-profit Environmental Defense Fund
with support from Stephenson Strategic Communications
and Outreach Strategies, LLC.

George Bald, Cate Street Capital, Inc.

Taylor Caswell, Community Development
Finance Authority

Chris Diego, Mountain View Grand Resort &
Spa

Steve Duprey, Foxfire Property Management
and the Duprey Companies

Peter Egelston, Smuttynose Brewing
Company

Pamela Hall, Normandeau Associates

Alex Jaccaci, Hypertherm

Amy Landers, Lakes Region Tourism
Association

Joshua McAllister, HEB Engineers, Inc.

Doug Scamman, Scamman Farm

Steve Taylor, Taylor Brothers Farm

Cristine Trayner, Water Country

UTILITIES: KEEPING LIGHTS ON, DATA FLOWING

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“It is a killer to lose shifts because of snow or an ice storm and I’ve gotta find a way to make that up.”

—**MANUFACTURER**

FRUSTRATION WITH GOVERNMENT, POLITICIANS

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“There just is no leadership in New Hampshire right now as far as the issues we’re talking about.”

—**BUSINESS OWNER**

ROADS, BRIDGES AND THE WHEELS OF COMMERCE

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“Any disruption in that
transportation pipeline of the
road systems for us is critical.”

—SKI ASSOCIATION EXECUTIVE

CLEANER, MORE EFFICIENT AND DIVERSE ENERGY ADDS RESILIENCE

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“We are moving out of this monoculture of centralized power The whole question is how is that organized, both from a policy and engineering standpoint?”

—**COMMERCIAL CONSTRUCTION
CONTRACTOR**

SMALL BUSINESS AT SPECIAL RISK

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“We all hear about small business owners, and that is what I am. I am a \$2 million and under business in New Hampshire. And we aren’t in these conversations. It is somehow percolating above us.”

—**SMALL BUSINESS OWNER**

CLIMATE RISK = BUSINESS RISK

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“You wouldn’t think a bank would have to think about weather, but if you look at what was affected during Irene, I can’t begin to tell you the amount of money that was affected. “

—LOCAL BANKER

TOPLINES

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real and imminent threat
to commerce

adapt to its inevitable disruptions

promote pragmatic solutions for
businesses

IS LOCAL WHERE THE MAGIC HAPPENS ?

“A number of people wanted to save energy in town, so they formed a committee to study all the schools and public buildings...”

“The local chambers tend to be much more interested in solutions.”

IS LOCAL WHERE THE MAGIC HAPPENS ?

“... Town planners, business leaders, the hospital leaders, the grocery stores. You should be having work groups and roundtables all the time or on a regular basis so that people can be eyeball-to-eyeball. You don't have time to get to know each other in a crisis.”